

ABOUT MOENG.IO

Moeng.io is transforming event management in Botswana through a locally built digital platform that streamlines invitations, RSVPs, media sharing, and post-event engagement. Join us in shaping the future of event technology.

Role summary

We are seeking a motivated SaaS Sales Executive to drive client acquisition, manage key accounts, and support smooth coordination between sales, product, and event operations.

Key Responsibilities

- Source, pitch, and close new business with corporate and event clients.
- Deliver product demos and maintain an organised sales pipeline.
- Build strong client relationships to support retention and growth.
- Prepare proposals, coordinate client requirements, and support execution.
- Provide on-site event support and share insights with the product team.

Requirements and Skills

- Degree in Business, IT, or related field.
- 3+ years sales experience, preferably in SaaS or tech.
- Strong communication, presentation, and negotiation skills.
- Tech-savvy, target-driven, and comfortable in a startup environment.
- Microsoft Office proficiency and a valid driver's licence.
- Event industry familiarity is an added advantage.

How to Apply

Send your CV, Certificates and 2 references as a single pdf document to hr@begroup.co.bw with the subject line: **Application - Saas Sales Executive.**

Application deadline:

18th November 2025